



Fundraising guide

Getting started!

Your **Townsville to Cairns Bike Ride** dashboard is your own personalised fundraising account which enables you to personalise your fundraising page, access a full suite of fundraising resources, invite others to join you and keep track of your progress as you work towards achieving your fundraising goal.

Go to TCBR.org.au and login to your dashboard by clicking on "login" at the top of the page.



- **Add a profile picture & message** – which will appear on your fundraising page.
- **Fundraising target** – we encourage you to reach for the stars and set your goal higher than the \$500 fundraising commitment.
- **Kick-off your fundraising** – by making a self-donation to inspire others to follow suit.
- **Email templates** – personalised email templates that you can simply send on to your supporters, asking them to sponsor you.
- **Ask your workplace to match your fundraising** – tell your colleagues the amazing challenge you're taking on for kids with cancer.
- **Ask a local business to support your ride** – you'll be surprised how many people want to support when you ask.
- **Social posts** – share our templated posts on your socials, asking your supporters to donate.
- **Get others involved**
- **Other fundraising resources** – all event fundraising resources are accessible via your dashboard or on the resources page on the website.
- **Keep track of your progress**
- **Thank your donors** – show how much you care.
- **Update your goal** – reached your fundraising goal? Update your goal and inspire supporters to get behind your new target.
- **Check-out the leaderboard** – see where you rank vs other riders.



**Townsville to
Cairns Bike Ride**

